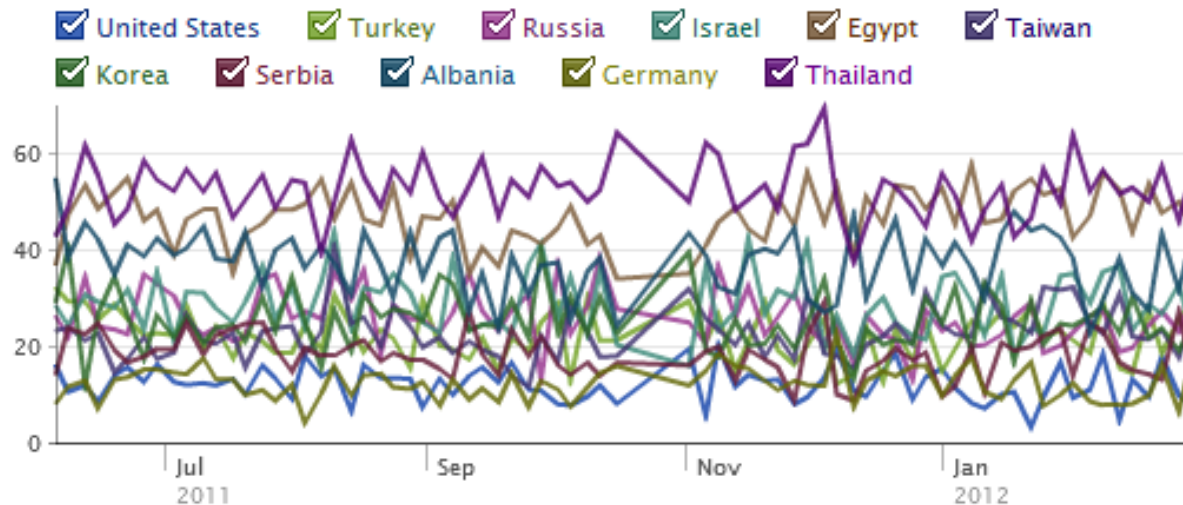


Is World Peace Possible?

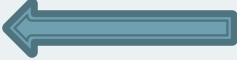
Every day, we ask thousands of people on Facebook in their own language:

“ Do you think we will achieve world peace within 50 years? ”

In the U.S., **8.84%** believe that we can. How can we grow this number?



Course outline

Date	Topic	You are here
2/8	Overview	
2/15	Generation landslide	
2/22	The law and privacy	
3/7	A truly worldwide web	
3/14	What's ahead?	

This week and next

▶ This week

- Tamam, şimdi Türkçe olarak neye benzediğini görmek izin verin.
- Why is it easier to pay for a taxi ride with a cellphone in Nairobi than with a credit card in New York?
- Is the First Amendment good idea in all places and all times?

▶ Next week

- The future is mobile
- Change is the norm (Facebook redesign)
- Trust, privacy, education, and sociability

Questions?

Today's news about the worldwide
web

IN THE NEWS

Protesting Apple's manufacturing

Activists take Apple workers'-rights campaign to Facebook



By Doug Gross, CNN

March 7, 2012 — Updated 0037 GMT (0837 HKT) | Filed under: [Social Media](#)



Worker-rights protesters demonstrated outside Apple manufacturer Foxconn's general meeting in Hong Kong last May.

STORY HIGHLIGHTS

- Apple protesters are calling for Facebook campaign on Wednesday
- Founder of Change.org petition urges supporters to ask for "ethical iPad"
- Apple is expected to unveil a new iPad on Wednesday

(CNN) -- On Wednesday, Apple is expected to unveil the newest version of its iPad with all of the breathless hype that typically attends the consumer-tech juggernaut's public events.

But some folks, many of them Apple customers and self-described fanboys and fangirls, aren't celebrating. Instead, they're calling on the company to shore up human rights concerns by manufacturing an "ethical iPad 3."

Facebook and privacy in Germany

TECHNOLOGY | Updated March 6, 2012, 6:44 p.m. ET

Facebook Loses Privacy Case in German Court Over Email

Article Comments

Email Print Save Like +1 1 Tweet 51 A A

By SHAYNDI RAICE And FRIEDRICH GEIGER

A German court ruled against Facebook Inc. Tuesday for the way it uses members' email addresses to solicit new users, in an ongoing battle between the Menlo Park, Calif.-based social network and European privacy groups.

The Berlin regional court said on its website that some of Facebook's terms of service are invalid, but didn't provide specifics and couldn't be reached for comment.

It also ruled Facebook can't force users to grant the social network a comprehensive license to their content. The court held that users remain the owners of intellectual-property rights of their Facebook posts, pictures and other content posted on the site, according to Verbraucherzentrale Bundesverband, a government-backed consumer advocacy group that filed an October 2010 complaint that prompted the ruling.

Most Popular in Tech

The world is a very different place

- ▶ The customs are different
 - Speaking freely or speaking anonymously is a matter of culture as well as law
- ▶ The languages are different
 - Facebook is available in more than 70 languages
 - [Twitter Now Available in Arabic, Farsi, Hebrew and Urdu](#)
- ▶ The technology is different
 - Ubiquitous cellphones watching the web
- ▶ The politics are different
 - [What's the Future of Russia's Twitter Revolution?](#)

The laws are different

- ▶ There are different assumptions about privacy, free speech, and the role of government in controlling businesses and people.
- ▶ In Iran, Syria, or Burma, criticizing the government will get you in jail or killed.
- ▶ In the U.S., it can help you get elected.
- ▶ It's illegal to sell Nazi memorabilia in Germany
- ▶ It's legal to gamble online in Canada

The worldwide web

WORLD INTERNET USAGE AND POPULATION STATISTICS December 31, 2011

World Regions	Population (2011 Est.)	Internet Users Dec. 31, 2000	Internet Users Latest Data	Penetration (% Population)	Growth 2000-2011	Users % of Table
Africa	1,037,524,058	4,514,400	139,875,242	13.5 %	2,988.4 %	6.2 %
Asia	3,879,740,877	114,304,000	1,016,799,076	26.2 %	789.6 %	44.8 %
Europe	816,426,346	105,096,093	500,723,686	61.3 %	376.4 %	22.1 %
Middle East	216,258,843	3,284,800	77,020,995	35.6 %	2,244.8 %	3.4 %
North America	347,394,870	108,096,800	273,067,546	78.6 %	152.6 %	12.0 %
Latin America / Carib.	597,283,165	18,068,919	235,819,740	39.5 %	1,205.1 %	10.4 %
Oceania / Australia	35,426,995	7,620,480	23,927,457	67.5 %	214.0 %	1.1 %
WORLD TOTAL	6,930,055,154	360,985,492	2,267,233,742	32.7 %	528.1 %	100.0 %

[Internet World Stats](#)

Cellphone usage

Key Global Telecom Indicators for the World Telecommunication Service Sector in 2011 (all figures are estimates)									
	Global	Developed nations	Developing nations	Africa	Arab States	Asia & Pacific	CIS	Europe	The Americas
Mobile cellular subscriptions (millions)	5,981	1,461	4,520	433	349	2,897	399	741	969
Per 100 people	86.7%	117.8%	78.8%	53.0%	66.7%	73.9%	143.0%	119.5%	103.3%
Fixed telephone lines (millions)	1,159	494	665	12	35	511	74	242	268
Per 100 people	16.6%	39.8%	11.6%	1.4%	9.7%	13.0%	26.3%	39.1%	28.5%
Active mobile broadband subscriptions (millions)	1,186	701	484	31	48	421	42	336	286
Per 100 people	17.0%	56.5%	8.5%	3.8%	13.3%	10.7%	14.9%	54.1%	30.5%
Fixed broadband subscriptions (millions)	591	319	272	1	8	243	27	160	145
per 100 people	8.5%	25.7%	4.8%	0.2%	2.2%	6.2%	9.6%	25.8%	15.5%
Source: International Telecommunication Union (November 2011)							via: mobiThinking		

Mobile web

Proportion of global Web pageviews from mobile devices, by region, in Jan 2011 and Jan 2012							
	Global	Africa	Asia	Europe	North America	Oceania	South America
Mobile pageviews in Jan 2012	8.49%	19.17%	14.32%	4.22%	8.03%	7.75%	2.88%
Mobile pageviews in Jan 2011	4.3%	6.33%	6.06%	2.17%	5.78%	3.69%	1.88%
Top mobile operating system for pageviews, by region, in Jan 2012							
1	Symbian 31.89%	Symbian 70.94%	Symbian 55.42%	iOS 41.19%	iOS 44.29%	iOS 70.62%	Symbian 33.73%
2	iOS 24.04%	Samsung 7.23%	Android 13.43%	Android 30.89%	Android 38.63%	Android 20.84%	Android 26.93%
3	Android 23.21%	Android 3.79	Samsung 10.53%	BlackBerry 12.85%	BlackBerry 7.52%	Symbian 3.93%	iOS 11.39%
Source: StatCounter (February 2012)						via: mobiThinking	

A brief discourse on domain names

▶ URL

- Uniform Resource Locator – the www.something.com thing.
- .com is the top-level domain (TLD)
- Other common TLDs are .edu, .org, and .net,
- All countries have their own TLDs (country code)

▶ Handy TLDs

- .tv – Tuvalu (Used by TV services)
- .ly – Libya – Used by bit.ly
- .ms – Montserrat (Used by the New York Times <http://nyti.ms>)

Non-Latin characters in URLs

- ▶ <http://בישפיל.טעסט>
Yiddish
- ▶ <http://실례.테스트>
Hangul (Korean)
- ▶ <http://例子.測試>
Traditional Chinese (Mandarin)
- ▶ <http://مثال.إختبار>
Arabic
- ▶ <http://例え.テスト>
Kanji (Japanese)

[To learn more, click here](#)

Keeping control

- ▶ [Beyond the Great Firewall](#)
- ▶ [East Meets Tweet](#)
- ▶ [Iran's "Second Internet" Rivals Censorship Of China's "Great Firewall"](#)
- ▶ [Cuba Creates Its Own Facebook-Like Social Network](#)

Social networks respond

- ▶ [The End Of The Global Internet? Google's Blogger Starts Using Country-Specific Domains To Permit Local Censorship | Techdirt](#)
- ▶ [Google to court: We have removed objectionable content](#) (Times of India)
- ▶ [Brazil first country to try and use Twitter's new censorship policy to silence its citizens](#)

REPORT AIR DATE: Feb. 10, 2012

'OMG! Meiyu' Introduces China to American Slang, Idioms and Jay-Z



SUMMARY

Combining the powers of social media and fluent Mandarin, Jessica Beinecke teaches American slang to eager Chinese minds half a world away. Hari Sreenivasan reports on Beinecke's success with Voice of America's online video program "OMG!"

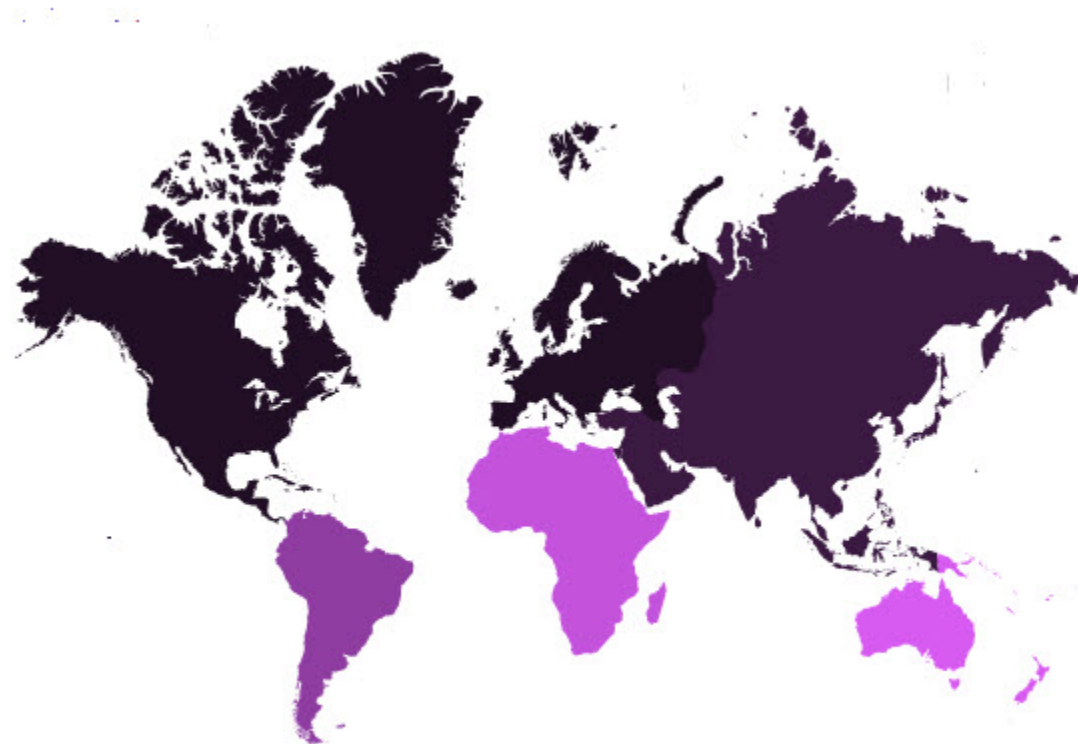
RELATED VIDEO



OMG! Exporting
American Slang to
China

['OMG! Meiyu' Introduces China to American Slang, Idioms and Jay-Z](#)

The worldwide web – live



Questions?

**See you next
Wednesday**