Topics in Social Networking

Karl Hakkarainen

kh@queenlake.com

Twitter: RoasterBoy

508 829 5825

Course outline

We will explore topics related to social network across generations, around the world, in the courtroom, and pretty much every place you go.

Date	Class
2/8	Introductions and course overview • A ridiculously fast history of the Internet, the worldwide web, and the major social networks as of 15 minutes ago • Recurring themes o Who knows what about me and what will they do with it? o Who's getting rich and does that matter? o Is Google making us stupid?
2/15	Generation landslide • Digital natives, digital immigrants, and digital nomads • The natural order of things • Education and work in a connected world
2/22	The law, security, and privacy • Anonymity, real names, and who knows what about you and why. • Who do you trust to protect your interests: o A corporation led by a bunch of 20-something billionaires? o A government that can and does seize your web sites with or without warrants? • We don't catch the smart ones. • Whose property is it, anyway?
2/29	A really worldwide web • Tamam, şimdi Türkçe olarak neye benzediğini görmek izin verin. • Why is it easier to pay for a taxi ride with a cellphone in Nairobi than with a credit card in New York? • Is the First Amendment good idea in all places and all times?
3/7	What's ahead? • The challenges and opportunities of digital preservation • Can I ever be alone again? • How can we keep pace with all this? • I'm writing this in February. You want me to predict what's going to happen in March?

Notes

All course information is available on *www.queenlake.com/wise.*

Copies of the slides for each class are posted on the class website. I reserve the right to make changes until 15 minutes before the start of class.

While you're encouraged to experiment with Facebook, Google Plus, Twitter, LinkedIn, or other social networks, there's no requirement to do so.

Recommended Reading

There are no required readings for this course. The following books, however, will be mentioned in this course.

Book	On C/W MARS?
Public Parts: How Sharing in the Digital Age Improves the Way We Work and Live (9781451636000): Jeff Jarvis	*Yes*
Too Big to Know: Rethinking Knowledge Now That the Facts Aren't the Facts, Experts Are Everywhere, and the Smartest Person in the Room Is the Room (9780465021420): David Weinberger	*Yes*
The Filter Bubble: What the Internet Is Hiding from You (9781594203008): Eli Pariser	*Yes*
The Facebook Effect: The Inside Story of the Company That Is Connecting the World (9781439102121): David Kirkpatrick	*Yes*
What Technology Wants (9780143120179): Kevin Kelly	*Yes*
The Cluetrain Manifesto: 10th Anniversary Edition (9780465024094): Rick Levine, Christopher Locke, Doc Searls, David Weinberger, Jake McKee, J. P. Rangaswami, Dan Gillmor	*1st edition only*
The Information Diet: A Case for Conscious Consumption (9781449304683): Clay A. Johnson	*Yes*

Study Group

There will be an optional and informal study group meeting on Mondays from 11:30AM to 1PM in Charlie's in the Hagan Campus Center.

We will discuss questions related to the previous class and, time permitting, delve into specific technical questions you may have regarding the web or computers.

If you have a laptop, feel free to bring it with you. What is most important, whether you have a laptop or not, is that you bring your questions to class and to the study group.