




# The Reporters

# Course outline

Date	Topic	You are here
3/22	Overview	
3/29	The business of news: content, ads, and distribution	
4/12	The journalism profession	
4/19	Content is king	
4/26	The news is plural	

# This week

- ▶ Welcome to Dan Castro
- ▶ In the news
- ▶ Who is a reporter?
- ▶ How is it done?
- ▶ For example ...

# In the news

**60 MINUTES**

HOME UP NEXT 60 OVERTIME NEWSMAKERS POLITICS SCIENCE BUSINESS ENTERTAINMENT

**SPECIAL REPORT** Complete coverage: The shooting of Trayvon Martin

FEATURE  
Soaring songs from an orchestra you'll never forget 4 of 8

60 MINUTES  
"60 Minutes" icon Mike Wallace dies at 93 5 of 8

April 8, 2012 11:12 AM PRINT TEXT

## "60 Minutes" icon Mike Wallace dies at 93



(CBS News) CBS News legend Mike Wallace, the "60 Minutes" pit-bull reporter whose probing, brazen style made his name synonymous with the tough interview - a style he practically invented for television more than half a century ago - died Saturday night. He was 93 and passed peacefully surrounded by family members at Waveny Care Center in New Canaan, Conn., where he spent the past few years. He also had a home in Manhattan.


# The 10 Overall Worst Jobs In America


Reporters work long hours with high levels of stress to meet deadline. Their career prospects are shrinking as media companies consolidate. And for working longer hours than a business executive, you'll get paid \$35,275.





# Welcome to Dan Castro

**Holden**  
by Main Street Connect

Your Reporter  
Daniel Castro 



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[Schools](#) 10 hours ago

## Dodgeball Tournament Commemorates Jake Bratkon

by Daniel Castro [Comment](#)

HOLDEN, Mass. — Dodge balls were flying and students were ducking, dipping and diving to avoid elimination at Mountview Middle School's annual Dodgeball Tournament on Wednesday, with this year's event raising money for a Classic Car Show in memory of former student Jake ... [Read More](#)



[News](#) 10 hours ago


### Holden Chamber and Grange To Host Candidates Forum


By Daniel Castro [Comment](#)


[News](#) 04/11/12

### Chandler Votes For More Energy Competition

By Staff [Comment](#)

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# Who is a journalist?



- ▶ No standard definition
- ▶ Each venue can set its own requirements
- ▶ Various professional organizations
- ▶ You do not need credentials to report on a public event

# The making of a journalist

- ▶ Education
- ▶ Specialized training
- ▶ Experience as a journalist
- ▶ Experience other fields
- ▶ Blogging



# How is it done?

- ▶ Phone
- ▶ In-person
- ▶ Email
- ▶ Social media
  - Twitter
  - LinkedIn
  - Video chat
- ▶ Data mining

# For example ...



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*Senior strategist at NPR. Online community organizer since 1994. Former director of the Digital Divide Network. Writer. Photographer. Dad.*  
out and about · <http://about.me/acarvin>

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Retweeted by Andy Carvin



**Andy Carvin** @acarvin  
+1 RT @MagButter: Goettsch Partners' New Music Building for Northwestern University to Break Ground in May [bit.ly/lyc4Ao](http://bit.ly/lyc4Ao)



**Ismael** @ChangelnLibya  
Clashes in #Libya aren't fuelled by ideology & won't get out of hand but weapons and old problems are fuel for arguments. Disarmament a must  
Retweeted by Andy Carvin

# Miles O'Brien and Xeni Jardin



# And, then, ...







Let's see what's on the Internet



# What's ahead?

- ▶ No study group on Monday, April 16
- ▶ Next week – News content

