

# The Reporters



## Course outline

Date	Topic	You are here
3/22	Overview	
3/29	The business of news: content, ads, and distribution	
4/12	The journalism profession	
4/19	Content is king	
4/26	The news is plural	



#### This week

- Welcome to Dan Castro
- In the news
- Who is a reporter?
- How is it done?
- For example ...



#### In the news



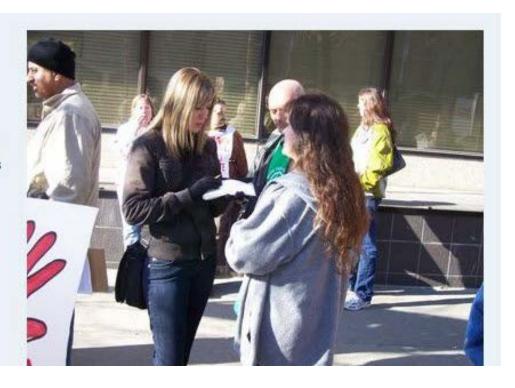


(CBS News) CBS News legend Mike Wallace, the "60 Minutes" pit-bull reporter whose probing, brazen style made his name synonymous with the tough interview - a style he practically invented for television more than half a century ago - died Saturday night. He was 93 and passed peacefully surrounded by family members at Waveny Care Center in New Canaan, Conn., where he spent the past few years. He also had a home in Manhattan.

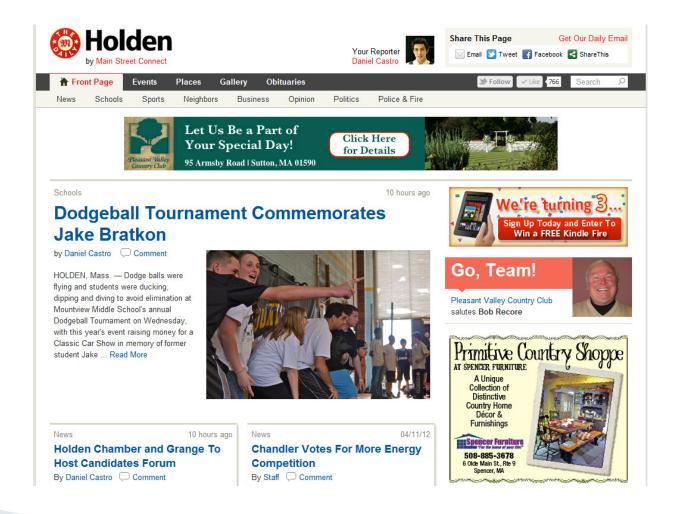


# The 10 Overall Worst Jobs In America

Reporters work long hours with high levels of stress to meet deadline. Their career prospects are shrinking as media companies consolidate. And for working longer hours than a business executive, you'll get paid \$35,275.



#### Welcome to Dan Castro





# Who is a journalist?







- No standard definition
- Each venue can set its own requirements
- Various professional organizations
- You do not need credentials to report on a public event



## The making of a journalist

- Education
- Specialized training
- Experience as a journalist
- Experience other fields
- Blogging



#### How is it done?

- Phone
- In-person
- Email
- Social media
  - Twitter
  - LinkedIn
  - Video chat
- Data mining



## For example ...





## Miles O'Brien and Xeni Jardin





## And, then, ...



Xeni Jardin @xeni



View photo









Let's see what's on the Internet



### What's ahead?

- No study group on Monday, April 16
- Next week News content



