


Hardly a man wakes a half hour's nap after dinner, but when he wakes he holds up his head and asks, "What's the news?" as if the rest of mankind had stood his sentinels.

....

After a night's sleep the news is as indispensable as the breakfast. "Pray tell me any thing new that has happened to a man any where on this globe

Where I Lived, and What I Lived for
Henry David Thoreau



The Future of the News Business

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Course description


The news business has changed tremendously in our lifetimes. We've gone from the steady voices of Edward R. Murrow and Walter Cronkite to, well, goodness knows what is going on in cable news. Boston had seven newspapers in the 1960s. The *Telegram and Gazette* were morning and evening papers. And, it's going to change even more. We'll explore the economic, technological, political, and social issues of the news business.



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Course outline


- ▶ Today
 - Course overview
 - *Le Provocateur* editorial staff
- ▶ Upcoming classes (weather permitting)
 - February 22 - The changing markets of the news business
 - March 1 - The changing ways that news is prepared and delivered
 - March 8 - What we do with the news
 - March 15 - The future is upon us
- ▶ Guest presentations

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About your presenter


- ▶ kh@queenlake.com
- ▶ 508 829 5825
- ▶ Slides: <http://queenlake.com/wise>
- ▶ [Twitter: RoasterBoy](#)
- ▶ Study group
 - Mondays 11:30-1:00
 - Charlie's in the Hagan Student Center



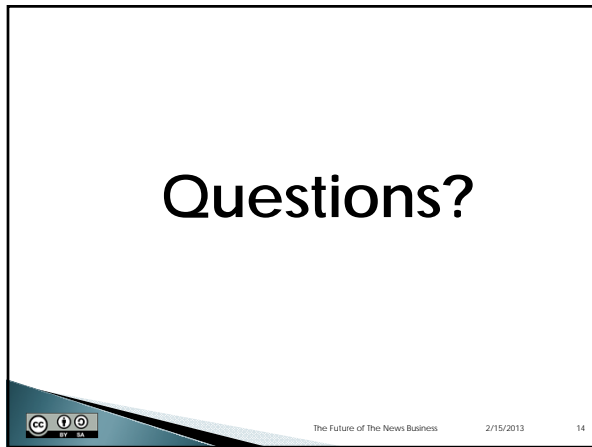
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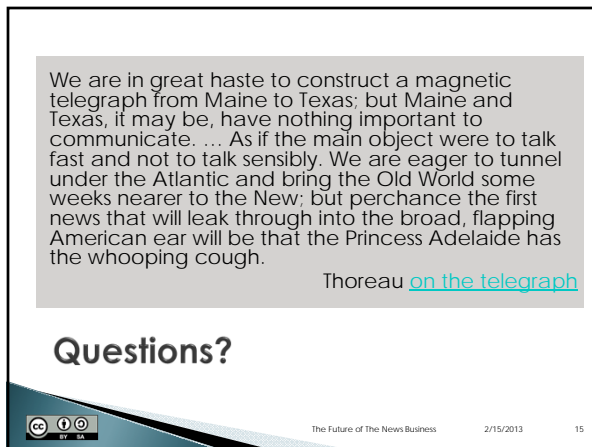
This week

- ▶ Introduction
- ▶ In the news
- ▶ A ridiculously fast review of the history of news and publishing
- ▶ Themes for the course
- ▶ Mikaela Porter, Editor-in-Chief of *Le Provocateur*, the Assumption student newspaper

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Predictions

Predictions

- › CNN is toast.
- › One or more major magazines will cease print operations because of postal rate hikes. (Newsweek).
- › One or more major daily newspapers in the Northeast will cease printing on one or more days per week.
- › Worcester will have no local radio news and no one will notice.

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Until next week, ...

