

*VIA SATELLITE*

# The Future of the News Business

AL FRANKEN  
Port Monmouth N.J.

The Reporters

# What we'll cover today

- ▶ In the news
- ▶ The journalism profession
- ▶ What's online?

# In the news

"All the News  
That's Fit to Print"

## The New York Times

Late Edition

Today, partly cloudy and sun, a chilly breeze, high 47. Tonight, partly cloudy, low 33. Tomorrow, sun and some clouds, breezy and chilly, high 43. Weather map, Page B7.

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NEW YORK, FRIDAY, MARCH 1, 2013

\$2.50



A nun waiting Thursday for Pope Benedict XVI to speak from Castel Gandolfo for the last time as head of the Catholic Church.

### Soldier Admits Providing Files To WikiLeaks

By RACHEL DONADIO

VATICAN CITY — As the sun set on Rome and on his turbulent eight-year papacy, Pope Benedict

### As Pope Departs, Discord Remains at Vatican

That falling is expected to be much in the cardinals' minds as they begin meeting informally on Monday to discuss the state of the papacy and determine when to start the conclave, which could

His towering predecessor, John Paul II, wasted away with Parkinson's disease; Benedict, whose life's work was aimed at reconciling faith and reason, opted for a short farewell.

### Boehner's Halt To Fiscal Talks Cheers G.O.P.

Leader's Harder Stance  
on Taxes Is Backed

By ASHLEY PARKER

WASHINGTON — Speaker John A. Boehner, the man who spent significant portions of the last Congress shuttling to and from the White House for fiscal talks with President Obama that ultimately failed twice to produce a grand bargain, has come around to the idea that the best negotiations are no negotiations.

As the president and Congressional Democrats have tried to force Mr. Boehner back to the table for talks to head off the automatic budget cuts set to take effect on Friday, Mr. Boehner has instead dug in deeper, refusing to even discuss an increase in revenue and insisting in his typical colorful language that it was time for the Senate to produce a measure aimed at the cuts.

"The revenue issue is now closed," Mr. Boehner said Thursday, before the House left town for the weekend without acting on the cuts and a Senate attempt to avert them died. Mr. Boehner said the dispute with Democrats amounted to a question of "how much more money do we want to steal from the American people to fund more government?"

### U.S. ASKS JUSTICES TO REJECT A BAN ON GAY MARRIAGE

ACTS IN CALIFORNIA CASE

In Brief, Administration  
Cites a Violation of  
Equal Rights

By JOHN SCHWARTZ  
and ADAM LIPTAK

The Obama administration threw its support behind a broad claim for marriage equality on Thursday, and urged the Supreme Court to rule that voters in California were not entitled to ban same-sex marriage there.

In a forceful argument, the administration claimed that denying gay couples the right to marry violates the Constitution's equal protection clause. It said that Proposition 8, the state's ban on same-sex marriage, should be subjected to "heightened scrutiny" — a tough test for any law — and stated flatly that "Proposition 8 fails heightened scrutiny."

That argument is similar to the one made in the administration's brief in a second case before the Supreme Court concerning the Defense of Marriage Act of 1996, which the administration has also asked the court to declare unconsti-

## 5. Newspaper reporters

Reporters work long hours with high levels of stress to meet deadline. Their career prospects are shrinking as media companies consolidate. And for working longer hours than a business executive, you'll get paid \$35,275.



thivier/ Flickr

# The Journalism Profession

Journalism is #5 in the 10 worst professions

# Who is a journalist?



Reporters, correspondents, and broadcast news analysts inform the public about news and events happening internationally, nationally, and locally. They report the news for newspapers, magazines, websites, television, and radio.

BLS: Reporters, Correspondents, and Broadcast News Analysts



# Reporters, Correspondents, and Broadcast News Analysts

Source: [BLS](#)

<b>2010 Median Pay</b>	<b>\$36,000 per year \$17.31 per hour</b>
Entry-Level Education	Bachelor's degree
Work Experience in a Related Occupation	None
On-the-job Training	None
Number of Jobs, 2010	58,500
Job Outlook, 2010-20	-6% (Decline moderately)
Employment Change, 2010-20	-3,200

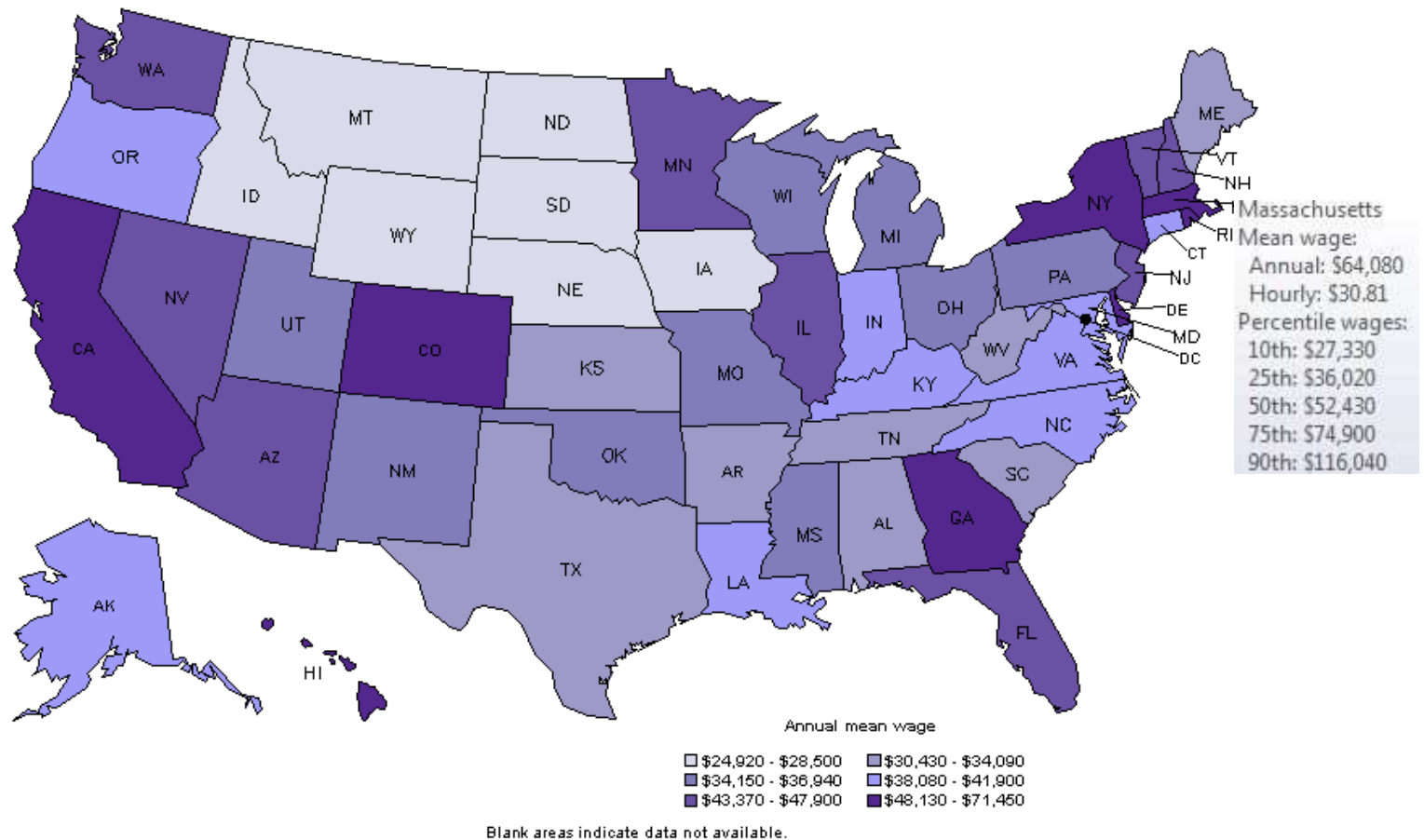
Percentile	10%	25%	50% (Median)	75%	90%
Hourly Wage	\$9.62	\$12.37	\$16.76	\$24.55	\$36.26
Annual Wage	\$20,000	\$25,720	\$34,870	\$51,050	\$75,420

Source: BLS [27-3022 Reporters and Correspondents](#)

Percentile	10%	25%	50% (Median)	75%	90%
Hourly Wage	\$10.01	\$12.81	\$16.84	\$21.81	\$27.30
Annual Wage	\$20,820	\$26,650	\$35,030	\$45,370	\$56,780

Source: BLS [49-9071 Maintenance and Repair Workers, General](#)

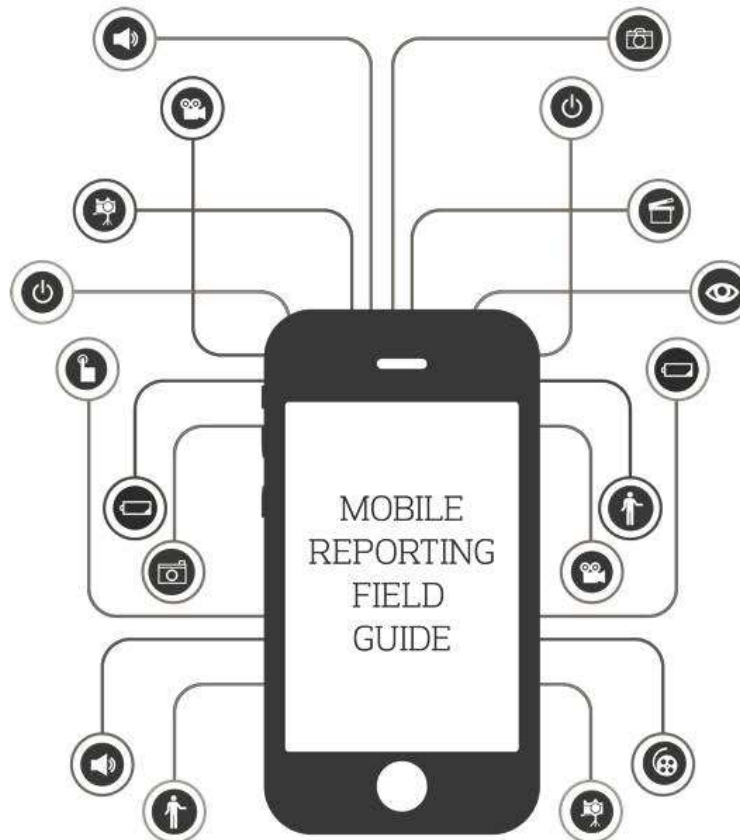
## Annual mean wage of reporters and correspondents, by state, May 2011



## National and local pay rates

Source: [Bureau of Labor Statistics](http://www.bls.gov)







UC BERKELEY GRADUATE SCHOOL OF JOURNALISM

## Tools of the trade

### [Mobile Reporting Field Guide](#)

# Online and social media for reporting

**LinkedIn** Account Type: **Executive**  



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[Onboarding made easy - New hire website, automated W-4, I-9 and other for](#)

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**Our next LinkedIn for Journalists training is Thursday, March 21, 2013 at 11 a.m. Pacific Time / 2 p.m. Eastern Time**  
The session takes about 35 minutes and I'll stay on the line afterward to answer any additional questions you might have.

All you need ...

**LinkedIn for Journalists** [linkedin.com](#)  
The official group for professional journalists who want to learn how they can get the most out of LinkedIn. Group discussions focus on tips and tricks that reporters, ... more » The official group for professional journalists...

posted 2 hours ago

[See more »](#)



## Gathering the news

Brooke Gladstone interviews Andy Carvin  
[On The Media - Feb. 1, 2013](#)

# For example ...



**Andy Carvin** ✓  
@acarvin  
*Senior strategist at NPR. Online community organizer since 1994. Former director of the Digital Divide Network. Writer. Photographer. Dad.*  
out and about <http://about.me/acarvin>

Following 

130,338 TWEETS  
2,174 FOLLOWING  
68,051 FOLLOWERS

**Tweet to Andy Carvin**

**Tweets** >

Following >

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**Tweets**



**Ahmed Al Omran** @ahmed  
Turkey says NATO is option to defend Syrian border [reut.rs/HDEYxB](http://reut.rs/HDEYxB)  
Retweeted by Andy Carvin



**Andy Carvin** @acarvin  
+1 RT @MagButter: Goettsch Partners' New Music Building for Northwestern University to Break Ground in May [bit.ly/lyc4Ao](http://bit.ly/lyc4Ao)



**Ismael** @ChangelnLibya  
Clashes in #Libya aren't fuelled by ideology & won't get out of hand but weapons and old problems are fuel for arguments. Disarmament a must  
Retweeted by Andy Carvin

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## A Conversation With Xení Jardin and Miles O'Brien

HARVARD Kennedy School



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# And, then, ...



**Xeni Jardin** @xeni

16h

2 angels: Nurse Maggie & @milesobrien in my room at the chemo clinic now. [instagr.am/p/JS6HEeyeJ1/](https://www.instagram.com/p/JS6HEeyeJ1/)

 [View photo](#)





NEWS	METRO	ARTS	BUSINESS	SPORTS	OPINION	LIFESTYLE	MAGAZINE	INSIDERS	TODAY'S PAPER	12 MY SAVED
FOOD & DINING		HEALTH & WELLNESS		STYLE	TRAVEL	NAMES	COMICS	CROSSWORD	SPRING STYLE	

# Which nursing homes overuse antipsychotic drugs?

Potent sedatives not recommended for many elderly residents who get them

APRIL 28, 2012

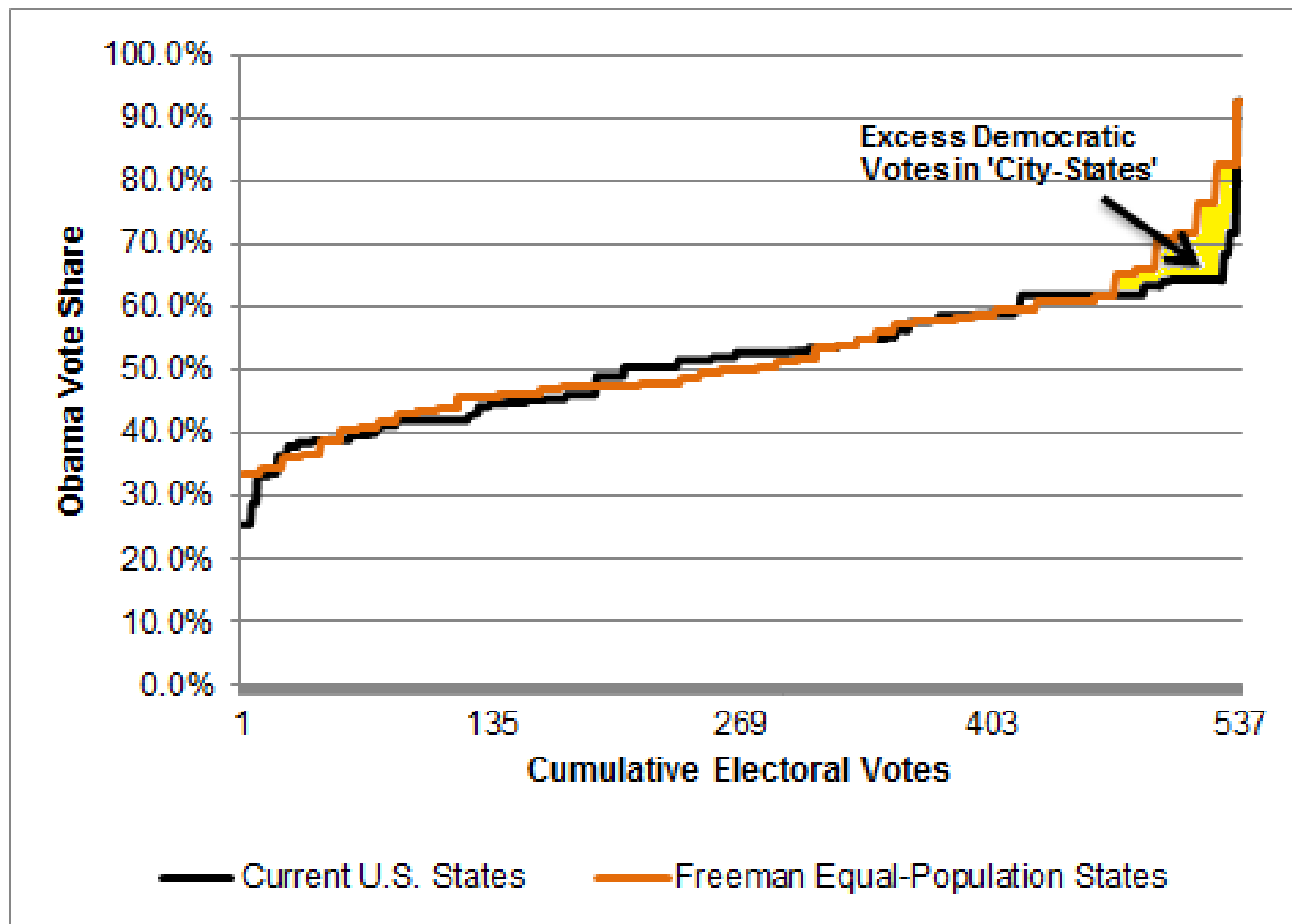
FIND BY STATE  CITY

SEARCH FACILITIES

Nursing home	Residents without psychosis or related condition who received antipsychotics*	Residents with Medicaid coverage	Residents with behavioral problems	Nurse-minutes per resident per day
▼ US median, 16.7%				
<b>AUTUMN VILLAGE, LLC</b> WORCESTER, MA — 140 residents	<b>34.3%</b>	59%	39%	20.3
<b>BEAUMONT AT UNIVERSITY CAMPUS</b> WORCESTER, MA — 157 residents	<b>13.1%</b>	62%	20%	56.1
<b>BLAIRE HOUSE OF WORCESTER</b> WORCESTER, MA — 60 residents	<b>61.6%</b>	73%	53%	30.7
<b>CHRISTOPHER HOUSE OF WORCESTER</b> WORCESTER, MA — 451 residents	<b>10.9%</b>	56%	28%	21.7

## Data journalism

The [Tech Data Journalism Bootcamp](#) — co-sponsored by MIT and The Boston Globe



## Nate Silver – The Five Thirty-Eight Blog

[Did Democrats Get Lucky in the Electoral College?](#)

Friona fell 10-8 to Boys Ranch in five innings on Monday at Friona despite racking up seven hits and eight runs. Friona was led by a flawless day at the dish by Hunter Sundre, who went 2-2 against Boys Ranch pitching. Sundre singled in the third inning **and tripled in the fourth inning ... Friona piled up the steals, swiping eight bags in all ...**

Can an Algorithm Write a Better News Story Than a Human Reporter?



# Drones

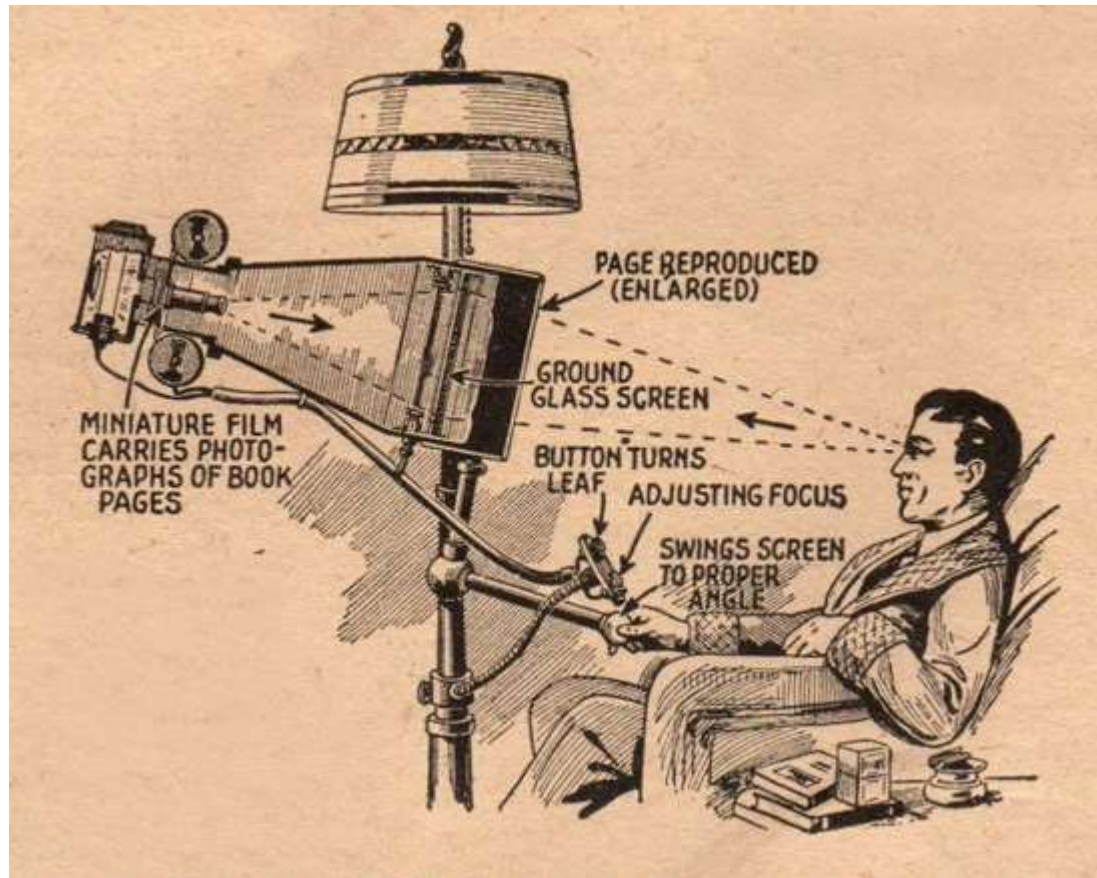
## [Drones Go To Journalism School](#)





What's on the Internet?





## What's ahead?

How we get our news  
Special guest