

## The Future of the News Business



What's ahead?



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## What we'll cover today

- › In the news
- › 508: A show about Worcester
- › Trends and Predictions
- › Conclusions



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## In the news



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World welcomes Pope Francis on front pages  
from Argentina to Zimbabwe



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## In the news



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## 508: A Show About Worcester



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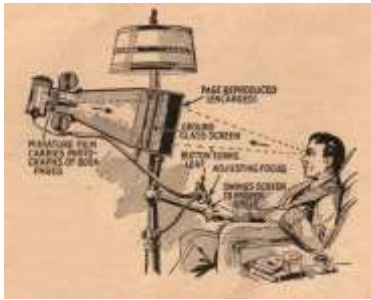
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## WELCOME TO THE FUTURE OF NEWS



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## Trends

- ▶ Social media as a newsgathering medium, rather than a primary news distribution channel
- ▶ More data-driven analysis and reporting
  - Expensive
  - Technical
- ▶ Mobile and digital first
- ▶ Lots of indecision



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## The New York Times is redesigning its Web site

More mobile-friendly, easy to sections, quick access to sections



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### NPR Wants to Click With Those Who Tweet

Median age of NPR listener is now ~52.



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### The future: Google Glass

[Voice interface, real-time, location aware](#)



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## Predictions

- New owners of T&G will expand and improve local coverage, mostly online.
- Hackers will work with journalists to break a story on a scale of the Pentagon Papers.
- Public broadcasting
  - NPR, PBS, and local affiliates will innovate faster than commercial broadcasters.
  - To offset loss of federal funding, watch for premium services.



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