



Worcester Institute for Senior Education

Turn your radio on

"Radio affects most intimately, person-to-person, offering a world of unspoken communication between writer-speaker and the listener." – Marshall McLuhan.

Copies of the class presentations, along with links to resources discussed in class, are available at <http://queenlake.com/wise/wise-2016/radio-d12>.

Recommended reading and listening

- [Understanding Media](#) by Marshall McLuhan
- [FCC – A short history of radio](#)
- Listen to Tom Ingrassia's show, *The Motown Jukebox*, on WCUW 91.3FM on Tuesday mornings from 9 to noon, and streaming live online at www.wcuw.org. Tom will be our guest speaker on April 7.

Date	Theme	Topics
3/17	Introduction	A ridiculously fast history of radio The unavoidable Marshall McLuhan
Note: no class meeting on 3/24		
3/31	London Calling	Radio during times of trouble, war, and prosperity Underground and pirate radio
4/7	Local radio	Guest speaker: Tom Ingrassia
4/14	Video killed the radio star	When young people left radio
4/21	What's next?	The future has just begun