

NEW YORK SCHOOL OF AUTOMOBILE ENGINEERS

YOUNG MAN

LEARN THE AUTOMOBILE BUSINESS

The automobile industry will soon be one of the largest in the country. There are unlimited opportunities in this new business, with the brightest future prospects.

A course of training in the **N. Y. S. A. E.—the Automobile Trade School**—will give you the right start. Our graduates hold the best positions. Day and evening classes. Ask for catalog.

Individual Private Courses for Owners—Ladies.

NEW YORK SCHOOL OF AUTOMOBILE ENGINEERS

144 West 56th Street

'Phone Columbus 4314

• NEW YORK

Just-in-Time Lifelong Learning – 4



Course schedule

Date	Topics
2/5	Introduction Identify things we want to learn Learn about learning
2/12	Trust and truthiness
2/19	What have we learned so far?
2/26	Just-in-time doesn't mean instantaneous Learning in the workplace
3/5	Summing up and looking forward

Research in old newspapers
Upgrading phone - do I want to?
Kindle - books, purchase, borrow
How to mitigate dependence on tech
Navigate Google
Alternatives to Google
Validating sources

- Research in old newspapers
- Upgrading phone – do I want to?
- Kindle – books, purchase, borrow
- How to mitigate dependence on tech
- Navigate Google
- Alternatives to Google
- Validating sources

We'll be back to these next week

Your topics

Popular times ?

Saturdays

9 PM: Usually as busy as it gets
Up to 15 min wait



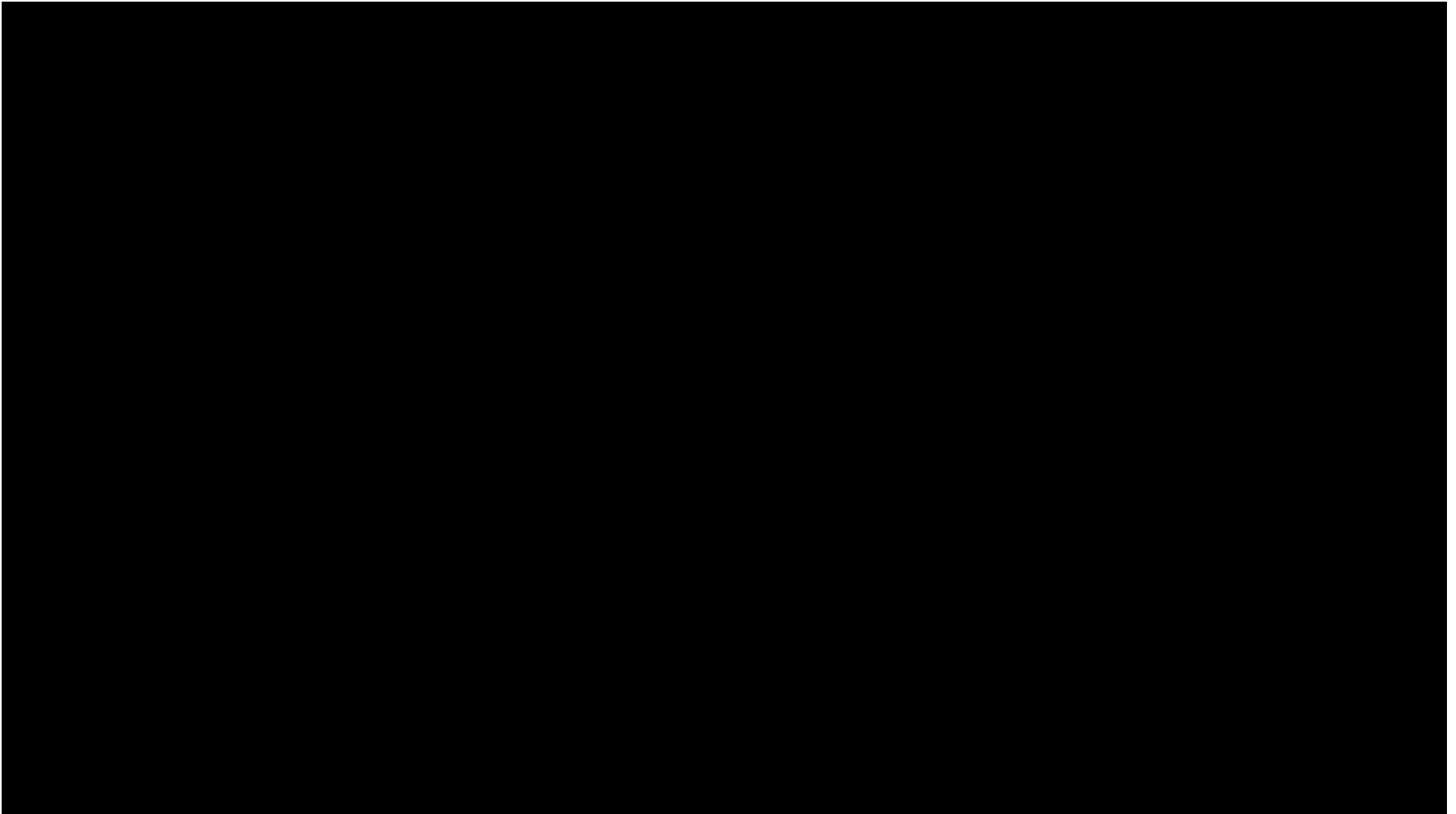
Plan your visit

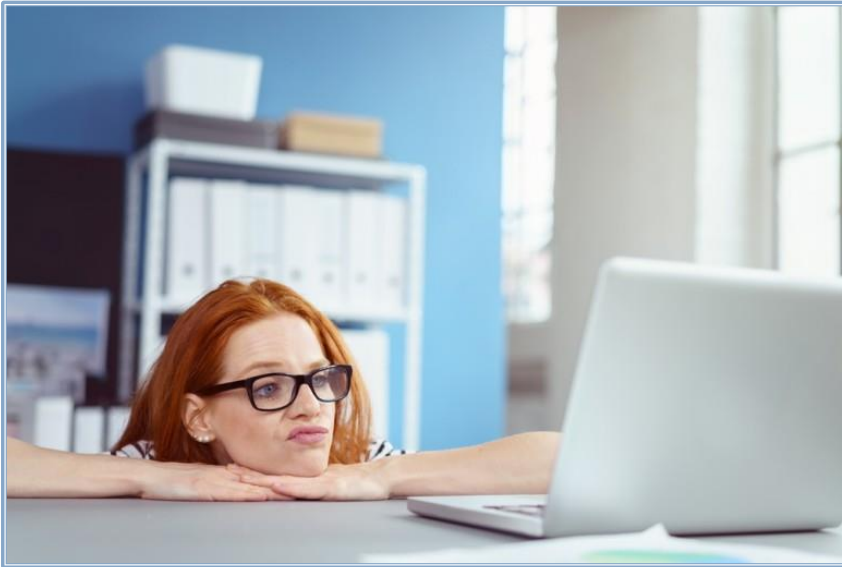
Peak wait up to **15 min** from 8:00 PM–10:00 PM

People typically spend **1-2.5 hours** here

40 incredibly useful things you didn't know
Google Search could do

Learning at work





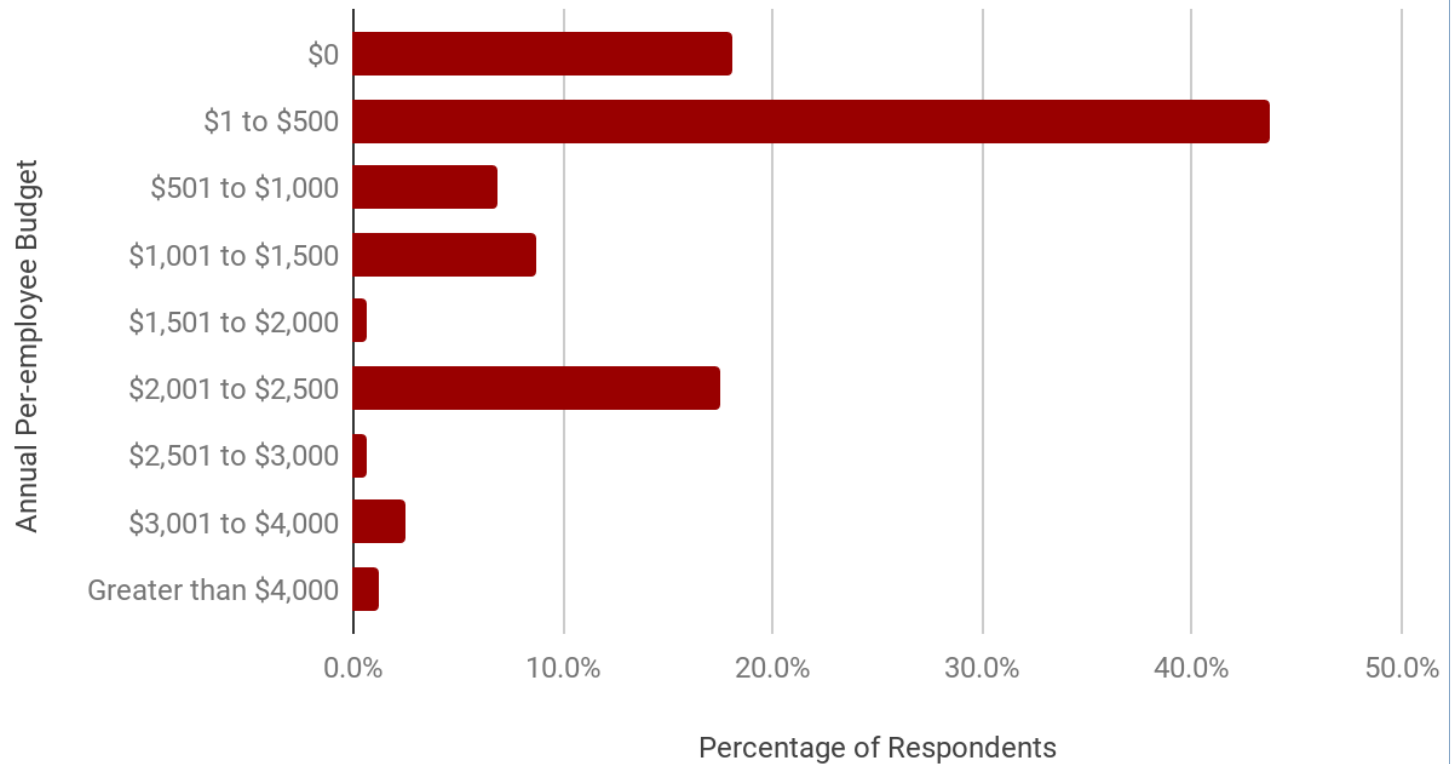
Same old stuff

Same old way



Why is training so bad?

What is the annual training budget per marketing employee?



Businesses aren't spending the money

The State of Marketing Training in 2019

- “there's not much of a correlation between an officer earning an advanced degree and an officer's potential for promotion”

GA Tech: Deliberate Innovation, Lifetime Education

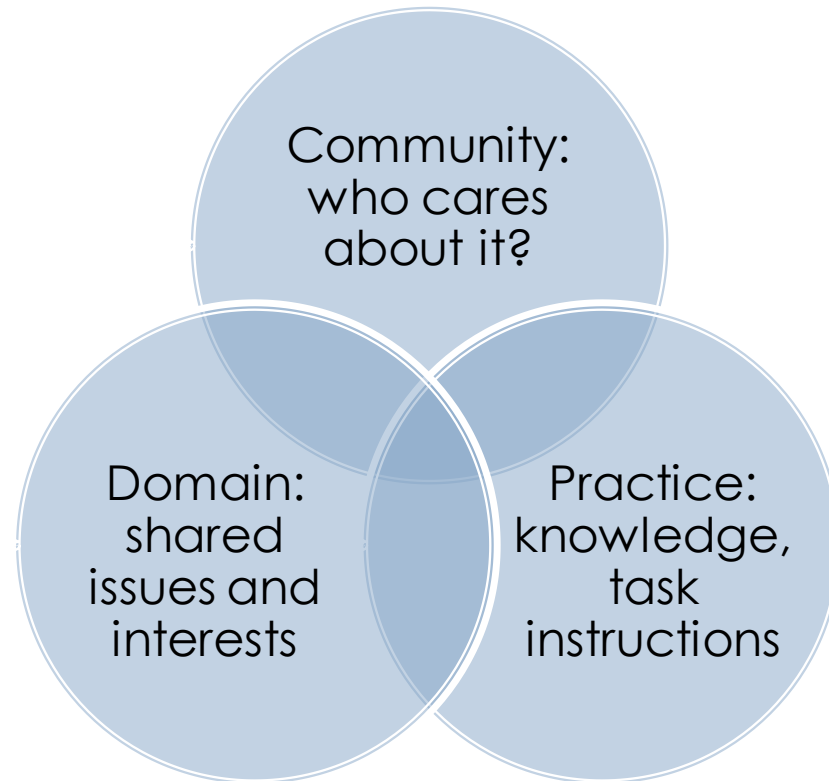
- Better use of available technology to deliver education outside of the standard brick and mortar classroom.
- Instead of traditional degrees look at smaller certificates/micro credentials as a demonstration of educational achievement.
- Provide relevant experiential learning opportunities to reinforce educational objectives



Changes in education in the Navy

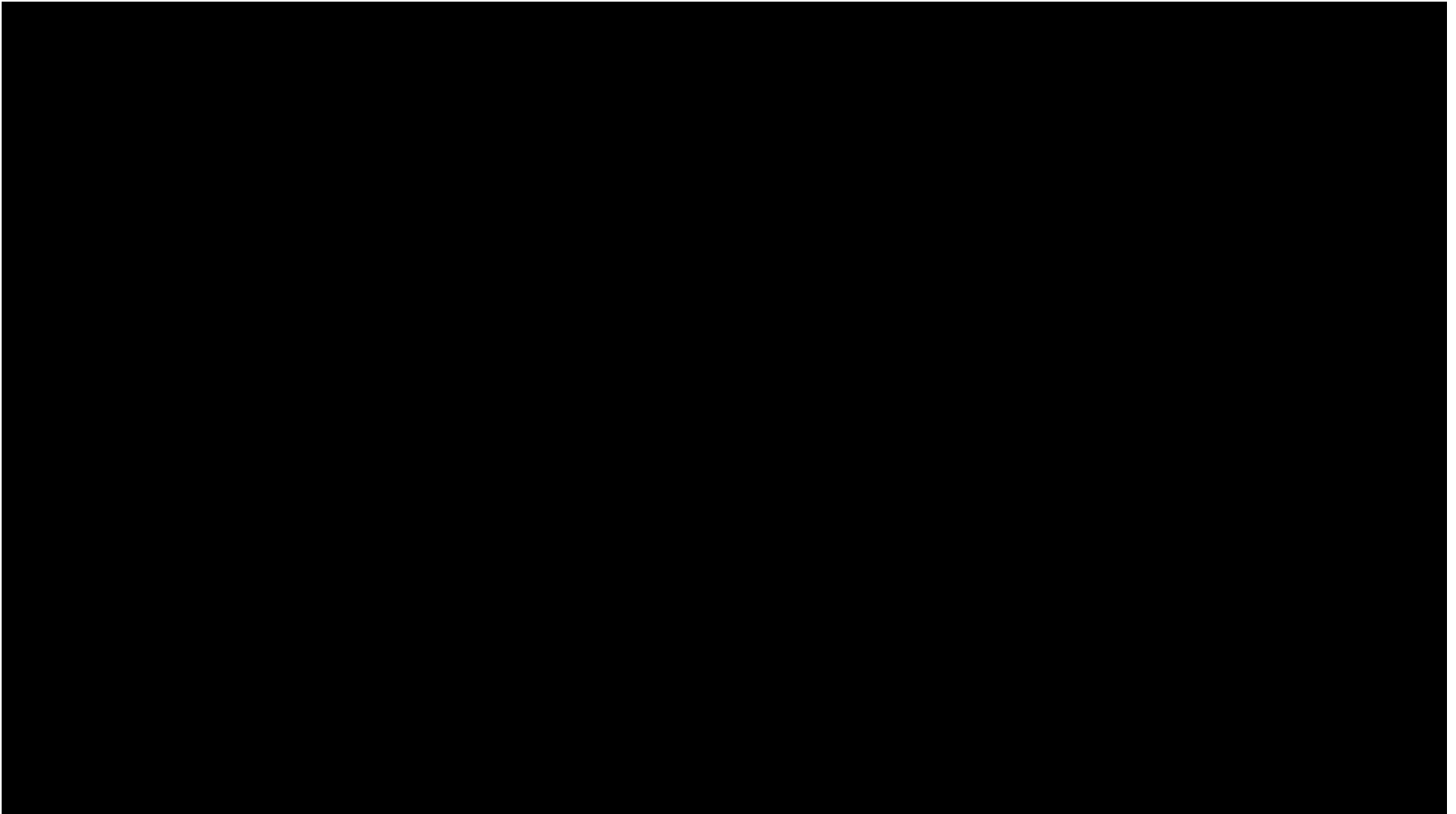
Navy Proposing Bold Changes in How it Teaches Sailors in New Education Plan

Community of Practice and situated learning

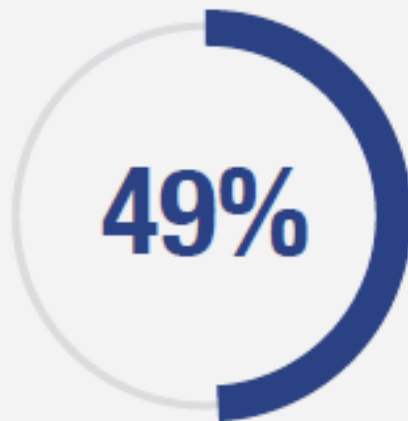


A community of practice is a social structure where learning takes place through participation in every day practice (Lave & Wenger, 1991).

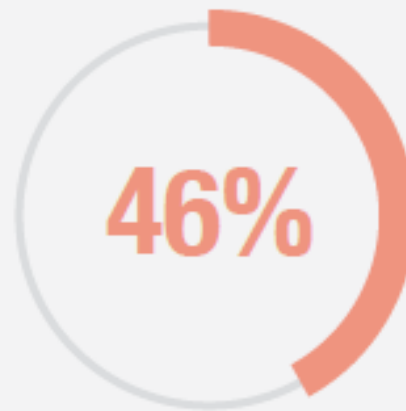
Situative/situated learning



Top 3 online learning industry trends for talent developers



MICROLEARNING



JUST IN
TIME LEARNING

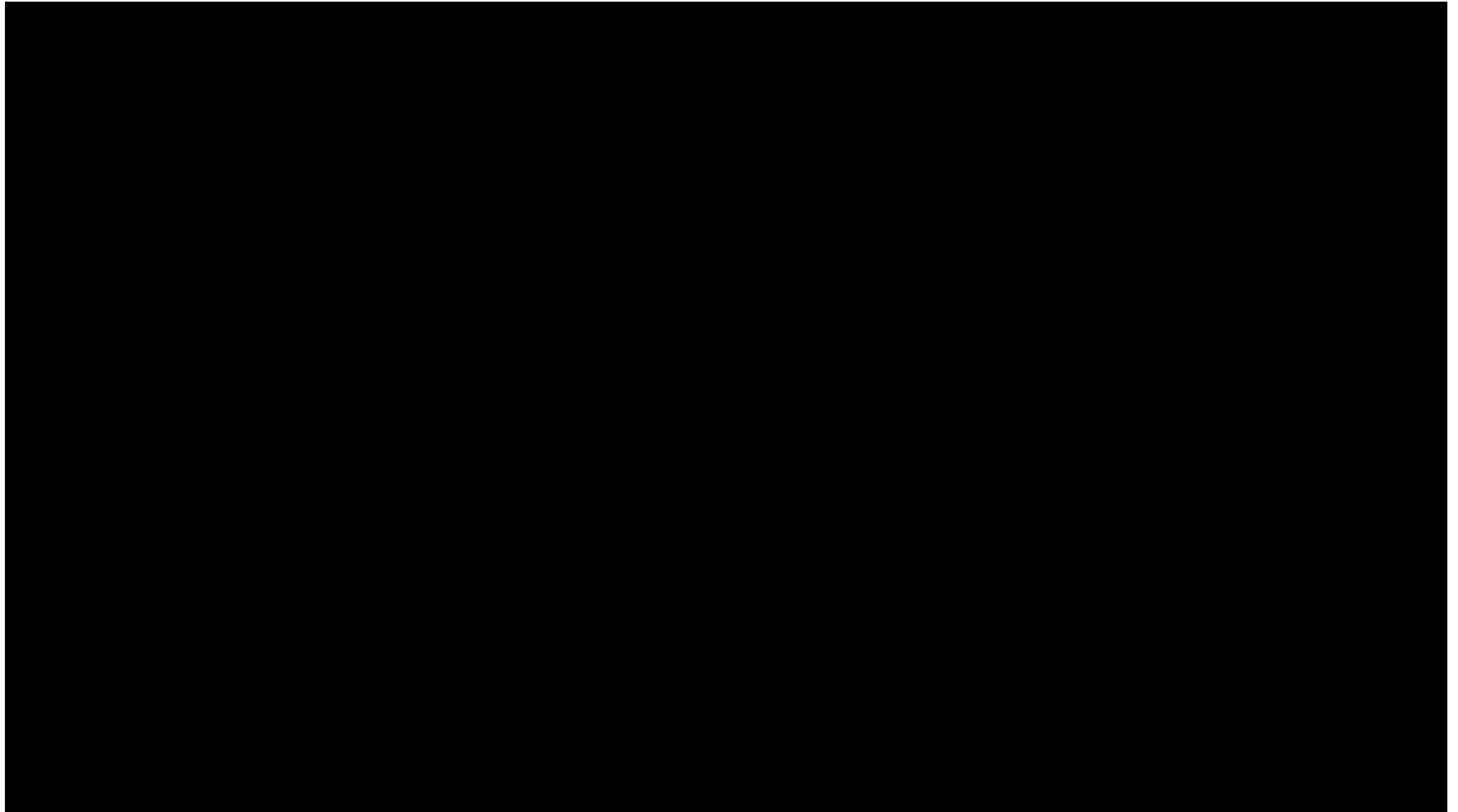


EMPLOYEE EXPERIENCE
WITH ENGAGING CONTENT

LinkedIn Learning

2018 Workplace Learning Report

LinkedIn Learning



LinkedIn Learning – Copyright

Watching: Fairly using fair use

From the course: **Understanding Fair Use**



FAIR USE

LinkedIn LEARNING

" *Do not try to patch it! Shut it down!! Run like hell!!!*

**Field service technicians need real-time
access to expertise**



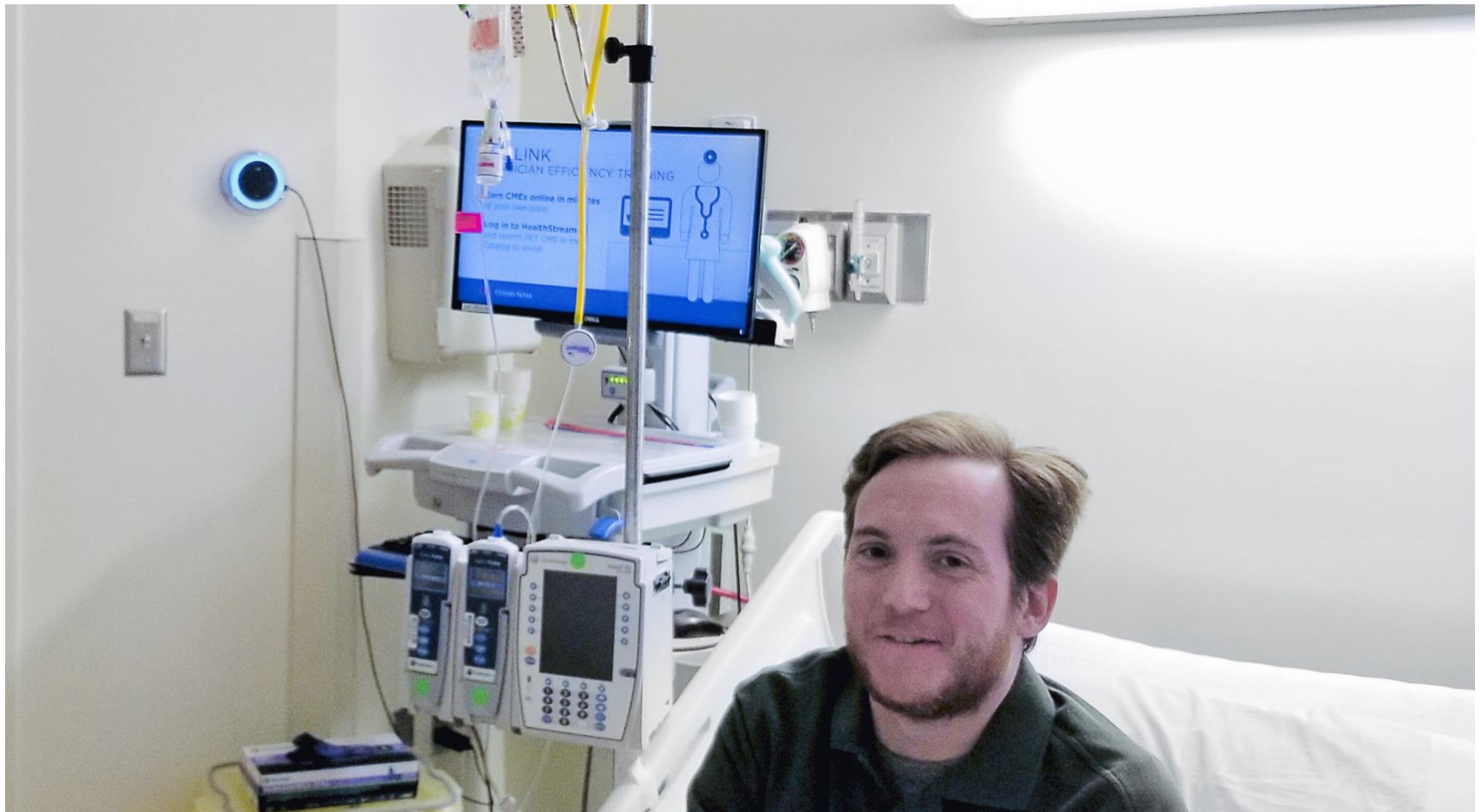
"Alexa, teach the class something."

New ways of asking for help



'Alexa, pull those lab results': A hospital tries out virtual assistants

New voices at patients' bedsides: Amazon, Google, Microsoft, and Apple



'Alexa, would you be my friend?'

Cedars-Sinai Taps Alexa for Smart Hospital Room Pilot



Online Degrees Find a Spot in Workspaces in 2U-WeWork Deal



Bring your own learning

Stack Exchange - Tech help by and for people who use the stuff

Library

Recently Updated

Shows

Episodes

Downloaded Episodes

All Unplayed

6

Shows



508: A Show About Worcester...
9 episodes



Comedy of the Week
5 episodes



Friday Night Comedy from
BBC Radio 4



From Our Own Correspondent...
72 episodes



In The Past Lane - The Pod...
83 episodes



Innovation Hub
88 episodes



Podcasts



Next week: the future of learning