



Social Networking – The 21st Century Village

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Course Outline

With Facebook, Twitter, blogging, and Google, we can communicate in new ways. This course will explore some of the features of this 21st century village, including a review of social networking sites and services, issues regarding privacy, content, and sharing across generations.

Date	Topic
10/26	Introduction <ul style="list-style-type: none">• A ridiculously fast history of the Internet and the World Wide Web.• The major social networks and related topics
11/2	Social <ul style="list-style-type: none">• The 21st Century Village• Friends, family, work, school
11/9	Local <ul style="list-style-type: none">• Connecting our communities• It really is a World Wide Web
11/16	Mobile <ul style="list-style-type: none">• Our community is where we are now• Life in the always-on world
11/30	What's Ahead?

Notes

Each class will include items from the week's news, a demonstration of one or more social network, and discussion of topics of concern to you.

All course information is available on www.queenlake.com/wise/. Copies of the slides for each class are posted on the class website. I reserve the right to make changes until 15 minutes before the start of class.

At the start of class, I'll hand out index cards that you can use to write your questions. If we don't get to your questions in class, I'll address them at the start of the next class.



Recommended Reading

Note: there are no required readings for this course. While you're encouraged to experiment with Facebook, Google Plus, Twitter, LinkedIn, or other social networks, there's no requirement to do so.

Author	Title	ISBN
Jeff Jarvis	<i>Public Parts: How Sharing in the Digital Age Improves the Way We Work and Live</i>	1451636008
Eli Pariser	<i>The Filter Bubble: What the Internet Is Hiding from You</i>	1594203008
David Kirkpatrick	<i>The Facebook Effect: The Inside Story of the Company That Is Connecting the World</i>	1439102120
Michael Miller	<i>Facebook for Grown-Ups</i>	0789749025
David Weinberger	<i>Too Big to Know</i>	0465021425

Facebook Page

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