Hardly a man wakes a half hour's nap after dinner, but when he wakes he holds up his head and asks, "What's the news?" as if the rest of mankind had stood his sentinels.

After a night's sleep the news is as indispensable as the breakfast. "Pray tell me any thing new that has happened to a man any where on this globe

Where I Lived, and What I Lived for Henry David Thoreau

The Future of the News Business



Course description

The news business has changed tremendously in our lifetimes. We've gone from the steady voices of Edward R. Murrow and Walter Cronkite to, well, goodness knows what is going on in cable news. Boston had seven newspapers in the 1960s. The *Telegram and Gazette* were morning and evening papers. And, it's going to change even more. We'll explore the economic, technological, political, and social issues of the news business.



Course outline

- Today
- Course overview
- Le Provocateur editorial staff
- Upcoming classes (weather permitting)
 - February 22 The changing markets of the news
- March 1 The changing ways that news is prepared and delivered
- March 8 What we do with the news
 March 15 The future is upon us
- Guest presentations

@ 00

About your presenter

- ▶ kh@queenlake.com
- **508 829 5825**
- Slides: http://queenlake.com/wise
- ▶ <u>Twitter: RoasterBoy</u>
- Study group
 - Mondays 11:30-1:00
 - · Charlie's in the Hagan Student Center



@ 0 0 BY MA

The Future of The News Business

This week

- Introduction
- In the news
- A ridiculously fast review of the history of news and publishing
- Themes for the course
- Mikaela Porter, Editor-in-Chief of Le Provocateur, the Assumption student newspaper

@ 00











Themes

- The media doesn't tell us what to think. It does tell us what to think about.
- Our sense that we can't keep up is based on the old sense that we could keep up.
- -- David Weinberger
- We are still in the very early stages of the future.

| The Future of The News Business | 2/15/2013 | 12 |
|---------------------------------|-----------|----|



Questions?



We are in great haste to construct a magnetic telegraph from Maine to Texas; but Maine and Texas, it may be, have nothing important to communicate. ... As if the main object were to talk fast and not to talk sensibly. We are eager to tunnel under the Atlantic and bring the Old World some weeks nearer to the New; but perchance the first news that will leak through into the broad, flapping American ear will be that the Princess Adelaide has the whooping cough.

Thoreau on the telegraph

Questions?



Predictions Predictions CNN is toast. One or more major magazines will cease print operations because of postal rate hikes. (Newsweek). One or more major daily newspapers in the Northeast will cease printing on one or more days per week. Worcester will have no local radio news and no one will notice.

